



## AGSI Automates Client's Reporting System, Improving Speed, Accuracy and Performance Tracking Capabilities

### Executive Summary

- A large corporation in the beverage industry relied on manually produced daily tracking of world wide sales.

- AGSI built a new system that provided automated data collection and produced color-coded performance charts that could be used for operational decisionmaking.

### OVERVIEW

The senior executives at one of the leading corporations in the beverage industry needed an automated reporting system. Among the many statistics available, the executive team came to rely on manually produced daily tracking of world wide sales of beverages by the gallon in each market as a key measurement for operational decisions.

As this measurement assumed greater importance to their operational decision making, the manner of production of the data had become an issue. To meet the increasing needs of the executive team, a new executive system needed to be created, one which would be easily accessible and user-friendly.

The executive team selected AGSI to develop a new system that would automate the data collection process and increase the speed and efficiency of daily reporting.

### SOLUTION

AGSI carefully evaluated both the data being collected and the various ways in which the data was being used by senior management. On the strength of the evaluation, AGSI articulated the requirements for a new system and obtained senior executive buy in.

With this buy-in assured, AGSI designed, built and delivered a new system that not only collected data but also produced color coded performance charts with a critical rolling estimate that could be used for day-to-day operational decision making.

### RESULTS

AGSI's solution-driven approach resulted in the creation of a new system for reporting and performance tracking that accomodated all of the senior management's requirements.